



# ECHOES

OFFICIAL PUBLICATION OF THE  
GREATER EUGENE STAMP SOCIETY



JULY - AUGUST 2015

## How to Write a Philatelic Article for Publication

By Randy L. Neil

Reprinted from The American Stamp Dealer & Collector February 2014

The key attraction to philatelic writing for me—and unlike the term papers we used to do in high school and college where we were *assigned* subjects we were supposed to write on—is that we write about what we are comfortable with. That is what I have always done. I’ve never purported to be an essential expert on certain aspects of the hobby although I’m deeply interested in them.

There are some areas I love, but I’m not comfortable writing about them. I’ve always written articles that I’m comfortable with, whether they be opinion pieces-like columns-or about certain stamps or items I’ve collected. That is really the key on how to write a good philatelic article. If we are going to attract people to do this sort of thing, we’ve got to tell them to first start off by doing what you like to do. If you’ve got a favorite cover, or if you’ve discovered something at a stamp show that you think no one else has ever seen before, then you have the occasion to write about it because it is something you really love and enjoy.

There has never been a better time to write in this hobby. One of the critical reasons why is because we have a vigorous, active, well-organized and well-led Writers Unit #30 of the APS which puts out a terrific publication, *The Philatelic Communicator*. We therefore have a network of people standing by to help mentor the new writers in the hobby. The Writer’s Unit has existed for a long time, but it has evolved into more of a helpmate to fledgling writers. I would encourage anyone who is remotely interested in philatelic writing to join the Writer’s Unit and to pick up some back issues of *The Philatelic Communicator* before they even set pen to paper. (Visit the Writers Unit online at [www.wu30.org](http://www.wu30.org))

The second reason why there has never been a better time to write is because of the electronic explosion. Our keyboards and screens take a lot of the worry out of writing. If you are a poor speller or poor grammarian, you don’t have to be that way anymore because the computer corrects it for you. It makes the job a lot easier and in fact has made me a lot more prolific than I was as recently as 10 years ago.

The third reason why there has never been a better time to write is because there are really receptive, friendly, good people serving as editors of our publications. Barbara Boal (editor of *The American Philatelist*) is an example. She can tell you about numerous occasions when people have queried her about subjects they might like to write about. She guided them and mentored them into producing something that ends up in print.

Granted, a lot of those early pieces written by fledgling writers end up being written

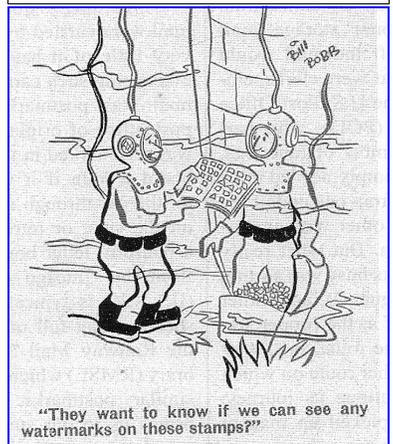
*(Continued to page 3)*

### SPECIAL POINTS OF INTEREST

- *President’s Message*
- *Club Calendars*
- *Monthly Quiz*
- *See page 3 for Member Dealer Info.*

### INSIDE THIS ISSUE:

PRESIDENT’S MSG.	2
EDITOR’S NOTES	2
HOW TO WRITE A PHILATELIC... CONT.	3
.PICNIC MAP & INFO	4
CALENDARS	5
NEW WEB SITE, EMAIL INFO & BIRTHDAYS!	6
QUIZ & ANSWERS	6



## ECHOES

Phil Bronner, Editor  
6155 Main Street  
Springfield, OR 97478  
541-206-0306  
philbronner@netscape.net

**G.E.S.S.**  
**PO BOX 40068**  
**EUGENE, OREGON 97404**

**President**

Virginia Neuhausen  
541-954-4172  
ginnysuegbf@gmail.com

**Vice President**

Mary Ann Renner  
541-221-0368  
pncwho@comcast.net

**Secretary**

Jim Parker  
541-654-1977

**Treasurer/Membership**

Paul Renner  
541-505-8618  
pncwho@comcast.net

**Board Members**

Mike Weyers  
541-501-8894  
m.veyers@johnstonenw.com

Dorlon Himber  
541-688-0803  
daddyduck@comcast.net

**Committee Chairs, Shows, APS Circuits, Auctions**

Mike Luttio  
541-731-1288  
luttio@msn.com

**Historian**

Dorlon Himber  
541-688-0803  
daddyduck@comcast.net

**Librarian**

Jim VanderPlaat  
541-767-9767  
jvanderplaat@hotmail.com

**Website Administrator**

Jim Jackson  
541-554-8485  
jkjoregon@comcast.net

**Bid Board**

Mike Weyers  
541-501-8894  
m.veyers@johnstonenw.com

Mike Hardy  
541-726-9466  
mkhard69@aol.com

**THE PRESIDENT'S MESSAGE:**

We are well into summer activities and anticipating our club picnic August 1st! (See page 4 for complete picnic information.)

In May and June we welcomed several new members to our club and that's great!

We still have a missing volume of our new 2015 Scott Catalogue, please look around your house and see if it's hiding!

We still have openings for presentations, if you have a topic you would like to share. One idea that might be fun is, if everyone picked a National Park you have visited and share its history and what you liked about it. Our country has many choices. Bring pictures or memorabilia to show us. I am sure you have many ideas and how stamp collecting has figured in your choices. I will be bringing my Olympic pin collection to the next meeting for members to look at.

The club auction has been rescheduled and will be at the July 8th Meeting! Mark August 1st on your calendar...see you at the picnic!



I found a great article in my tear sheets about writing Philatelic articles for publications! I hope that after the conclusion of the article in the next issue of the Echoes, someone in the club will think, "Hey, I can do that!" Don't worry about "refining" your submission...that's MY job! Yours is to write something that interests you in the philatelic arena. As you can see, it's time for the annual picnic again! If you wish to bring a side dish, let Virginia know...so she can get an idea about what everyone's bringing! The minimum number on the picnic area reservation is fifty! We've only been averaging about 20-30! We've got the room, and would really like to see you there if you've not been before! I believe this will be our FIFTH YEAR at this location! Let's celebrate!

## NOTES FROM THE EDITOR

The ECHOES is published six times a year in January, March, May, July, September, and November. *If you do NOT get your ECHOES the first week of the issue month, let me know! I will get another mailed out to you! Remember, email delivery = **COLOR!!***

**DEADLINE AND SUBMISSION REQUIREMENTS**

All submissions of articles, illustrations, letters, etc., by members of the Greater Eugene Stamp Society will be considered. We reserve the right to edit for length and content. Also, any material might be denied publication based on its inflammatory nature, bias, its poor quality, readability, obviously inappropriate subject matter, or the lack of space in the current publication. These deci-

sions are based on the discretion of the editor. All material must arrive typewritten please (!) to the editor either at a scheduled meeting, by mail, or email. Timeliness of submissions and space will determine when they will appear in the Newsletter. Cutoff dates for all submissions will be the 15th of the month prior to the 1st day of the month the issue is to come out. Don't bold, italicize or underline. Do not use cen-

tering. Use a plain background and standard typefaces.

Many thanks for all who send material! We really appreciate it!



**Electronic submissions via email preferred!**

## How to Write a Philatelic Article for Publication

(Continued from page 1)

more by a staff member than the actual author, but the editor has planted a seed and eventually that writer will become better and better and will write more and more. This is what we have to have in order to keep publications like *ASD&C* and all the other great journals we have alive.

The fourth reason is absolutely critical. All of our periodicals, as many as we have in this great hobby (estimated at 750 worldwide), ALWAYS NEED NEW WRITERS! Every one, without fail. Even *Linn's Stamp News*, which has a perception as being hard to break into for a writer. WRONG! If you have something serious and purposeful to say along the lines of news and pertinent hobby-needs-to-know information, *Linn's* will help you do it.

### Some Types of Philatelic Writing

**1. The Scholarly Piece.** I've done scholarly pieces concerning discoveries and studies about my own specialties.

The hobby is full of professional and amateur scholars; both those who have done so to make a living and those who have become scholars because of the hobby. That is where the real "guts" of this hobby lie. Much of the amazing body of our literature was produced by great scholars of the hobby: Stanley Ashbrook, Elliott Perry, John Luff, Mortimer Neinken, Robert Odenweller, and Lester Brookman to name a few. Those stamp collectors who don't pursue this knowledge, don't use our philatelic libraries, don't know about this excellent body of literature are missing one of the great things the hobby is all about.

The scholarly article is the essential, central piece that must always be in focus for the hobby of philately.

**2. The Popular Informational Article.** Ken Lawrence is one of the few writers in the hobby who is not only capable, but demonstrates his skill by writing every type of philatelic article. Ken is not only a scholarly writer but also writes in the popular literature of the hobby. He was once the editor of *The Philatelic Communicator*, has had columns and now writes lengthy, excellent pieces for *Linn's*, and numerous other philatelic periodicals.

Ken is not only a scholar but an entertaining writer. The entertaining articles in the hobby are also a part of its lifeblood. I once had an ongoing argument with Mike Laurence (when he was editor of *Linn's Stamp News*). I believe that *Linn's* is missing the boat by not featuring the people of the hobby. To me this is half of what the hobby is all about. The popular pieces made famous over the years by people like Herman Herst Jr., no matter how often he regenerated them, are part of what keeps people attracted to the hobby.

## SUPPORT OUR CLUB MEMBERS !!

Carol Furness has **Carol Furness Postcards** in her home in Drain. Please call her for an appointment. She is also a regular at Piccadilly. Drop in!

Mike Hardy sells on eBay as "Mkhard69". He also sells from his home! Call him!

Paul Renner sells as "PNC" on eBay and has been known to sell at Piccadilly. He is now a full-time dealer!

Clarín Lewis has a booth in The Mercantile Vintage Mall at 145 Pioneer Parkway East, Springfield. He is also now a dealer.

Mike Luttio is a full-time dealer who sells at our shows and at buy, sell, trade nights. Call and leave a message if you'd like to deal with him outside of "hours."

Bill Witcraft of Dothan, Alabama sells on eBay as "Sergeantmajorbill."

Space is available at no charge for club members who wish to let others know they are available to sell philatelic items!

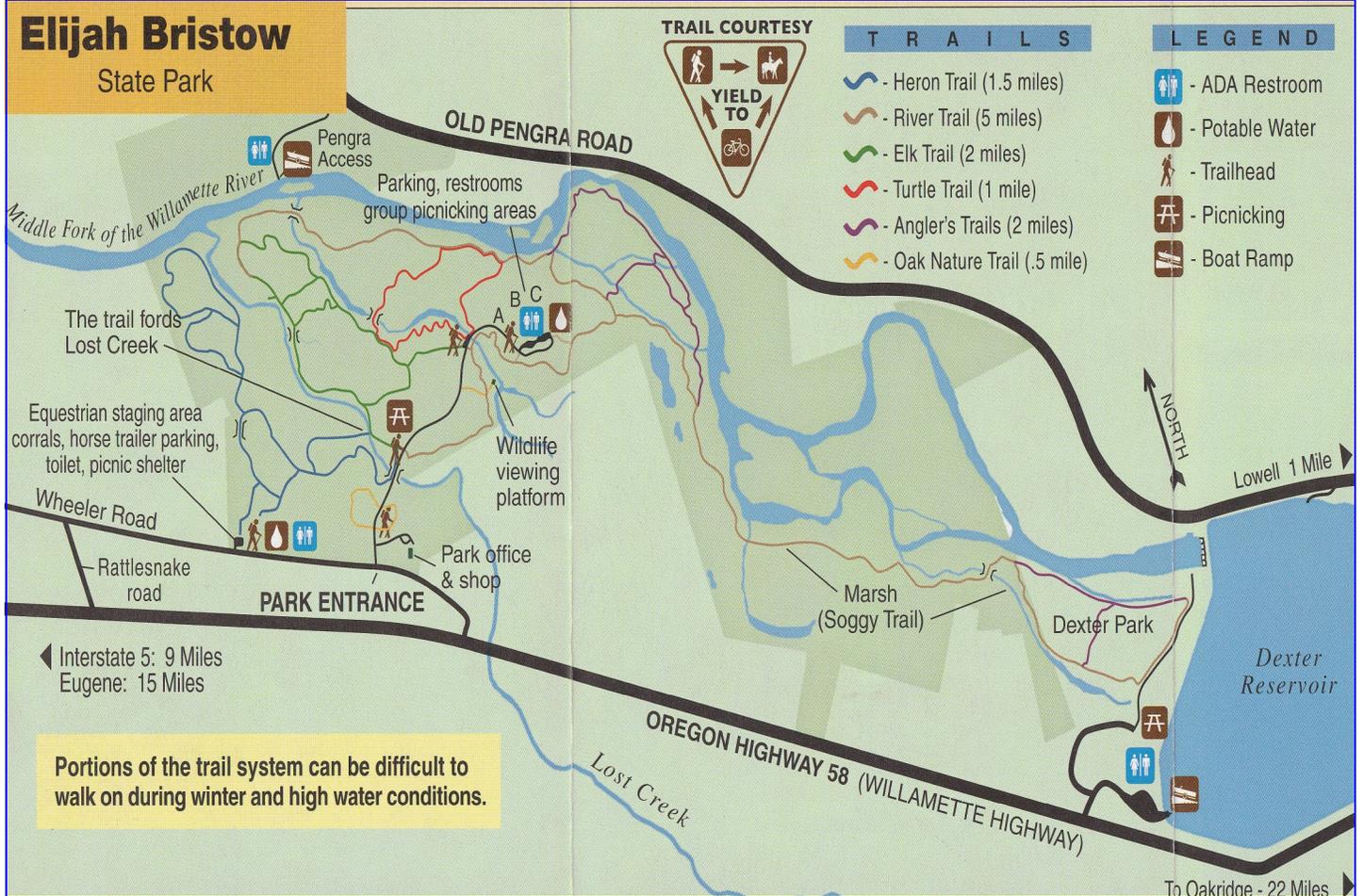
Scholarly articles may take the average collector and turn him or her into a philatelist, but in many ways the popular pieces take the fledgling collector and attract him to the hobby. They grab him.

**3. The Anecdotal/Personal Experience Article.** You see these articles a lot when personal discoveries have been made, or when people want to make corrections on what has previously been written. The personal experience and the "people" piece previously mentioned are two types of writing you will not see in *Linn's Stamp News*. *Linn's* is straight news, straight stamps coverage. You see this type of journalism in *ASD&C* and *The American Philatelist*, and in quite a sizable number of specialty society journals.

**4. Opinion Piece.** Ken is excellent at that too! In fact, he has built something of a reputation of going out on a limb to put forth his point of view. Actually, this form of writing has a long tradition in philately-dating back to the late 1800s.

(This article concludes in the next issue)

## ANNUAL PICNIC MAP AND INFO! COME JOIN IN!



If you are familiar with the area, you can take 105 to Springfield. Cross Main Street, and remain on Bob Straub Parkway, following it as it crosses the RR Tracks and becomes Jasper-Lowell Road. As you enter Jasper (and see the 35 MPH zone sign) take a right and cross the bridge over the Willamette River. Go straight, and after passing the entrance road to Jasper State Park, take the next left, which is Wheeler Road. Follow Wheeler Road to the Entrance of Elijah Bristow State Park. Do NOT turn into the Equestrian parking area, but pass it and take a left into the Park area itself.

If you are NOT familiar with the area, take I-5 South if coming from Eugene, and take the Highway 58 / east / Oakridge exit. Remain on Hwy 58 for about 9 miles. There will be a sign denoting Elijah Bristow park as you approach Rattlesnake Road. You may take that left and at Wheeler Road, take a right to get to the Park Entrance. If you wish, or if you miss that turn, take a LEFT immediately after the Gas Station/Mini Mart at the Intersection of Wheeler Road and Highway 58. The park entrance will then be about 1/10th of a mile down Wheeler Road on your right!

If you have a GPS...the coordinates are: N 43°56.496' W 122° 50.151'.

Our reserved picnic area is located at the "A" on the above map.

If you wish to hike any of the trails, bring hiking shoes or boots. Stay on the trails! There is Poison Oak, especially on the "River Trail" (The darker brown trail that runs along the river.) The lighter brown trail is wider and you can hike it all the way to Dexter Dam and the park. The area shown as "Marsh" and "Soggy Trail" will be dry barring any hard rainfall. There is a creek to cross before you get to Dexter park, but there should be exposed rocks to use to get across and stay dry! The Turtle Trail (in orange) is for foot traffic only (No Horses allowed) EXCEPT that portion of the River Trail to get from one branch of the trail to the other. There are benches placed along the "squiggly" section of the trail to allow for bird and turtle watching. There should be brochures at kiosks near the park entrance and near the restrooms on birds you may see in the park. It is not unusual, depending on the season, to see Elk, Deer, Bald Eagles, Herons, and other wildlife in the park. I've seen them...will you? (Editor).

## CALENDAR

**SIGN-UP SHEETS WILL BE AVAILABLE  
AT THE MEETINGS!**

## JULY

- 4: Independence Day.
- 8: Club Meeting, 7-9:30 pm, Club Auction. CM: TBA.
- 10-12: ASDA Northern CA Postage Stamp Show, Millbrae, CA. Bourse.
- 18-19: Evergreen Stamp Club Summer Exhibition. Kent, WA. Show.
- 22: Club Meeting, 7-9:30pm, Program: (The language of stamps?) Bronner. CM: TBA
- 25-26: Greater Reno Stamp & Cover Show. Reno, NV. Show.
- 31 Jul -2 Aug: ATA National Topical Stamp Show (WSP) Clackamas, OR. Show.

## AUGUST

- 1: Club Picnic, 10 am—6 pm, Elijah Bristow Park, Ash Picnic Area. (Same spot as last year!)
- 8: Strait Stamp Show. Sequim, WA. Show.
- 9: Fenwick Stamp & Coin Show. Renton, WA. Bourse.
- 12: Club Meeting, 7-9:30 pm, Program: TBA. CM: TBA
- 16: Victoria Stamp & Postcard Fair. Victoria BC. Bourse.
- 21-23: APS Stamp Show, Grand Rapids, MI. Show.
- 26: Club Meeting, 7-9:30 pm, Program: TBA. CM: TBA.

**NOTE:** Northwest Philatelic Library is open on Saturdays, 10 am-2 pm, during the Stamp Fair and Collector's Corner.

# JULY 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4 
5	6	7	8 	9	10	11
12	13	14	15	16	17	18
19	20	21	22 	23	24	25
26	27	28	29	30	31	

# AUGUST 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 
2	3	4	5	6	7	8
9	10	11	12 	13	14	15
16	17	18	19	20	21	22
23	24	25	26 	27	28	29
30	31					

**Repetitive Events:**

Rose City Stamp Fair, 2nd Saturday of the month, OSS Clubhouse, Portland.

Collectors Corner, 4th Saturday of the month, OSS Clubhouse, Portland.



**GREATER EUGENE STAMP SOCIETY**

PO Box 40068  
Eugene, Oregon 97404

The Greater Eugene Stamp Society (G.E.S.S.) meets the second and fourth Wednesday at Saint Jude's Catholic Church, 43rd Avenue and Willamette Street. Visitors are always welcome! Doors open at 7:00 p.m. for trading, bid board, and socializing. The business meeting starts at 7:30 p.m.

Applications are available at the meetings, at the GESS sponsored local Stamp Show held in March and September each year, or by contacting the club at the above address. Dues are \$15 a year for adults, \$5 a year for Juveniles under 18 years of age. Visit us on the web at: [www.greatereugenestampclub.weebly.com](http://www.greatereugenestampclub.weebly.com)

GREATER EUGENE STAMP SOCIETY

BIRTHDAY WISHES TO:

**JULY:** Anker, E.; Brown, J.; Escliman, M.; Hardy, M.; Jackson, J.; Struble, G.; Weyers, M.; Yurchak, T.

**AUGUST:** Reanier, E.; Tanner, G.

**NEW WEB SITE & E-MAIL**

Our new website is up and running at:

[WWW.GREATEREUGENESTAMPCLUB.WEEBLY.COM](http://WWW.GREATEREUGENESTAMPCLUB.WEEBLY.COM)

We also have an e-mail address at:

[GREATEREUGENESTAMPCLUB@YAHOO.COM](mailto:GREATEREUGENESTAMPCLUB@YAHOO.COM)

- 1. 1982
- 2. Finland
- 3. Alaska
- 4. Baseball and Football
- 5. Frederic Remington
- 6. Four
- 7. Six cents
- 8. 1815
- 9. Chief Justice of the U.S.
- 10. Roanoke Island

**Answers to the quiz below:  
Don't Peek!!!! Cover this box with a piece of paper!**

**U.S. Stamp Quiz No. 34**

(from 100 Trivia Quizzes for Stamp Collectors by Bill Olcheski copyright 1982, APS)

1. In what year was a stamp issued honoring the Library of Congress?
2. Gustaf Mannerheim appears on a 1960 set. From what country did he come?
3. Mount McKinley is the subject of a fifteen-cent stamp issued in 1972. Where is it located?
4. What two sports appear on stamps issued in 1969?
5. What painter is on the ten-cent stamp in the Famous American Series?
6. How many stamps are there in the American Quilts issue of 1978?
7. What is the denomination of the 1949 airmail stamp honoring the Wright Brothers?
8. The Battle of New Orleans anniversary rated a stamp in 1965. In what year was it fought?
9. Harlan Fiske Stone was the subject of a 1948 stamp. What was his job?
10. Virginia Dare appears on a 1937 stamp marking the settlement of which American colony?

*Give yourself five points for each correct answer for numbers 1-4.*

*Give yourself ten points for each correct answer for numbers 5-7.*

*Give yourself twenty-five points for each correct answer for numbers 8-9.*

*Give yourself fifty points for a correct answer to number 10.*

**Remember to:**

**Check the Sign up sheets for Cookie Monster (CM); Presentations; Show setup, tear-down and cleanup; Show Exhibit, Ride Share, and New Member Guide!**

**Also, let's each try to get one new member to join our Club in 2015 !!!**